ENOUGH'S ENOUGH - HANDS OFF ALCOHOL DUTY!

1 IN 3 POUNDS SPENT IN PUBS...

...GOES STRAIGHT TO THE TAX MAN

- Beer Duty in the UK is 3 times the EU average
- BRITONS pay over one quarter of all the tax on spirits collected in Europe
- 79% of the cost of an average bottle of Scotch is made up of tax
- In the last 10 years beer duty has increased 39%
- 55% of the price of an average bottle of wine goes towards duty and VAT.
- UK drinkers pay more duty than Germany, France, Poland, Italy and Spain COMBINED!

David Cunningham, Programme Director of Britain's Beer Alliance:
"The 'Long Live The Local' campaign highlights the range of tax pressures that pubs face and encourages pub goers to go to their local and call on politicians to cut beer tax.Pubs face an unprecedented range of tax pressures including beer duty, which means that £1 in every £3 spent in a pub goes to the taxman. This clearly is a factor behind declining beer sales in pubs, pub closures and job losses."

Miles Beale, chief executive of the WSTA, said:
"UK consumers already pay some of the highest alcohol prices in Europe and it makes no sense to hit wine and spirit businesses, pubs and consumers with a duty rise.
"The reality is that freezing alcohol duty is a win/win/win – more money for the Treasury, support for British business, pubs and the cash-strapped consumer."

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